

The 3<sup>rd</sup> Edition of

# **POWERex** **ASIA 2020**

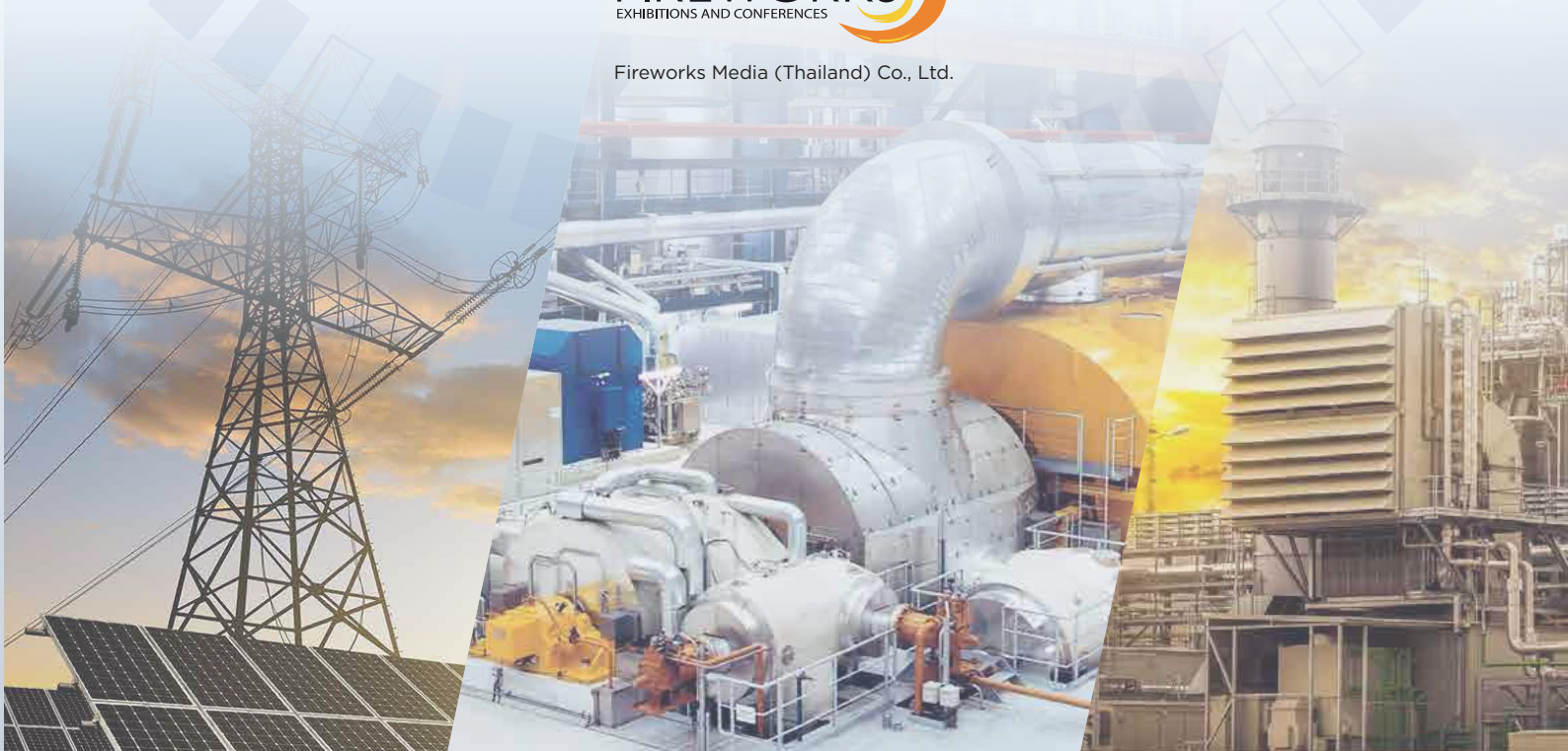
## **POST SHOW REPORT**

### **POWER GENERATION AND & POWER TRANSMISSION EQUIPMENT TECHNOLOGIES & SUPPLIES EXHIBITION!**

ORGANIZED BY :

**FIREWORKS**  
EXHIBITIONS AND CONFERENCES 

Fireworks Media (Thailand) Co., Ltd.



# THANK YOU TO OUR SUPPORTORS AND SEMINAR PARTNERS

**Powerex Asia 2020** was supported by the key organisations representing Thailand's Power industry.

## OFFICIALLY SUPPORT BY



Ministry Of Energy



Ministry of Industry



Provincial Electricity Authority



Electrical and Electronics Institute



TARA Thai Automation and  
Robotics Association



Thai Association of  
Boiler and Pressure Vessel

## SEMINAR PARTNERS



Electricity Generating Authority of Thailand



King Mongkut's University of Technology  
North Bangkok Rayong Campus

## ORGANIZED BY



Fireworks Media (Thailand) Co., Ltd.

# POWER, POWER GENERATION AND POWER TRANSMISSION EQUIPMENT, TECHNOLOGIES & SUPPLIES EXHIBITION!

THE 3 <sup>rd</sup> EDITION	DURATION	OPENING HOURS	VENUE
SINCE 2018	THREE DAYS	10.30 AM. - 5 PM.	HALL EH-103 BITEC, BANGKOK

The 3<sup>rd</sup> Powerex Asia and Electric Asia 2020 are the only specialized Power, Power Generation and Power Transmission Equipment, Technologies & Supplies in Thailand that brings together an international congregation of Power and Electric related companies and also its supporting industries gathered in Bangkok to showcase the latest developments in the power industry.



**Powerex Asia and Electric Asia 2020 - was officially opened by Mr. Phumee Srisuwan, Deputy Director-General of the Department of Mineral Fuels and Vice Admiral Prachachat Sirisawat, Deputy Chief of Staff of the Royal Thai Navy.**

And the honourable guests in group photos:

- Ms. Poontarika Saenrit, General Manager of Fireworks Media (Thailand) Co., Ltd.
- Mr. Wutthiwat Atthaseriruj, Vice President Sales and Business Development Department of Marsun Public Company Limited (MCL)
- Mr. Paisan Salakruethai, Marketing Development Division Manager of PTT Public Company Limited



# IN FACTS & FIGURES

## POWEREX ASIA AND ELECTRIC ASIA 2020

**3,000**  
GROSS SQM

**1,965**  
TRADE ATTENDEES

**100**  
EXHIBITING  
BRANDS

**61**  
EXHIBITING  
COMPANIES

**224**  
SEMINAR DELEGATES

**16**  
SPEAKERS



## A DEDICATED SHOWCASE OF TECHNOLOGY & EQUIPMENT

LIST OF PRODUCTS AND TECHNOLOGY SHOULD EXHIBIT AT POWEREX ASIA

- Automation & Control Equipment
- Batteries
- Biomass
- Boilers
- Bus Bar Systems
- Cables, Cable Trays & Circuit Breakers
- Capacitors
- Cogeneration
- Compressors
- Conductors
- Connectors / Connecting Systems
- Control Systems
- Electrical Components
- Electrical Distribution & Transmission Equipment
- Emergency, Industrial Lighting
- Energy Efficiency and Conservation
- Energy, Facility Management Systems
- Energy Recovery
- Fans, Blowers & Accessories
- Fire Prevention Equipment & Systems
- Fuses
- Gen Sets – Gas, Diesel, Bio-fuel
- Geothermal
- Hydro Power
- Installation Equipment
- Intelligent Building Products & systems
- Junction Boxes
- Management and Maintenance Systems
- Meters and Metering Devices
- Photovoltaics
- Plugs and Sockets
- Power Generation Equipment / Generators
- Power Supplies / Batteries / UPS
- Relays & Converters
- Solar Thermal
- Specialty Fixtures & Equipment
- Switches / Switchboards / Switchgear
- Testing & Measurement Equipment
- Transformers
- Trunking & Trunking Systems

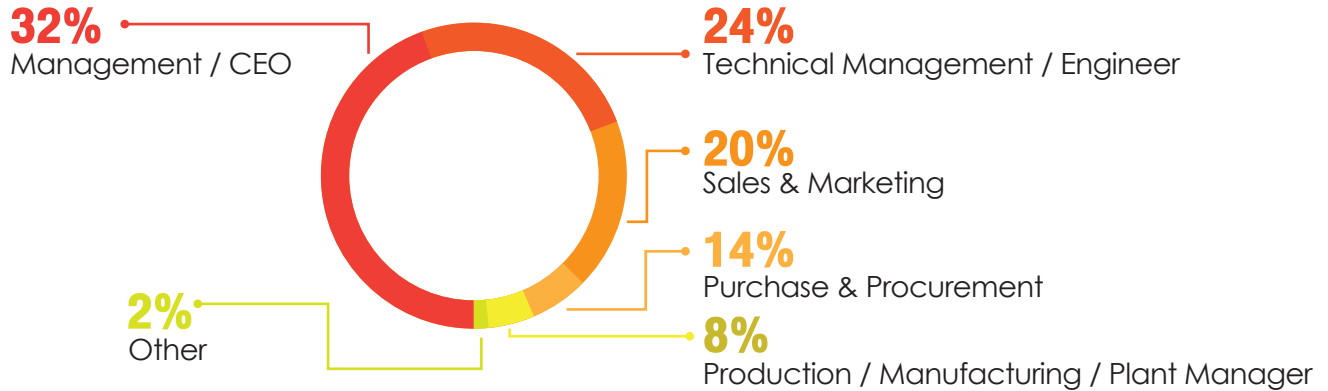
**1,965**

TRADE VISITORS &amp; DELEGATES

**57%**

OF VISITORS HOLD DECISION MAKING FOR PURCHASING

## VISITOR BREAKDOWN BY JOB FUNCTION



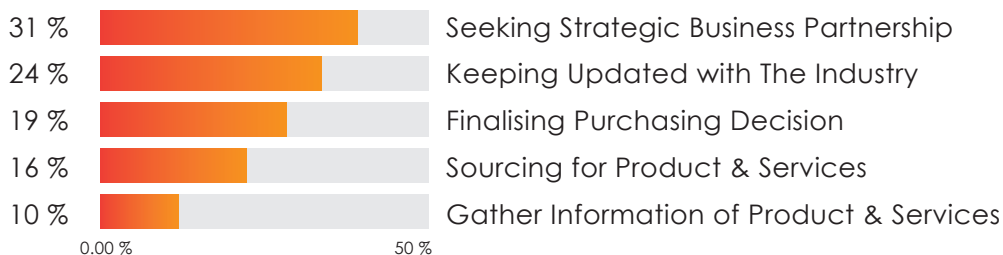
## TOP 5 VISITORS BY INDUSTRY CLASSIFICATION

1. Public and private power utilities
2. Cogenerators / Self-generators
3. Government agencies
4. Project developers
5. Consultants and Engineers

## VISITORS' MAIN AREAS OF INTEREST

<b>18.5 %</b> Oil & Gas Production	<b>8.8 %</b> Offshore Equipment & Service
<b>12.7%</b> Marine Service & Equipment	<b>8.4 %</b> Agents, Distributor & Insurance Companies
<b>11.7%</b> Power & Energy	<b>6.7 %</b> GAS (LNG/CNG)
<b>9.6 %</b> Engineering Design, Fabrication	<b>6.3 %</b> Valves, Actuators, Flanges, Fittings & Parts
<b>8.8 %</b> Inspection, Maintenance and Repair Instrumentation	<b>3.4 %</b> Cables and Umbilicals
	<b>5.1 %</b> Other

## VISITORS' OBJECTIVE



## VISITORS BY COUNTRIES



# 2020 EXHIBITING COMPANIES INCLUDED





## EVENT FEATURES

### THAILAND ENERGY & MARITIME SEMINARS 2020



### EXHIBITORS PRESENTATION



### REMOTE EXHIBITING



### ENERGY & MARITIME VIRTUAL EXHIBITION

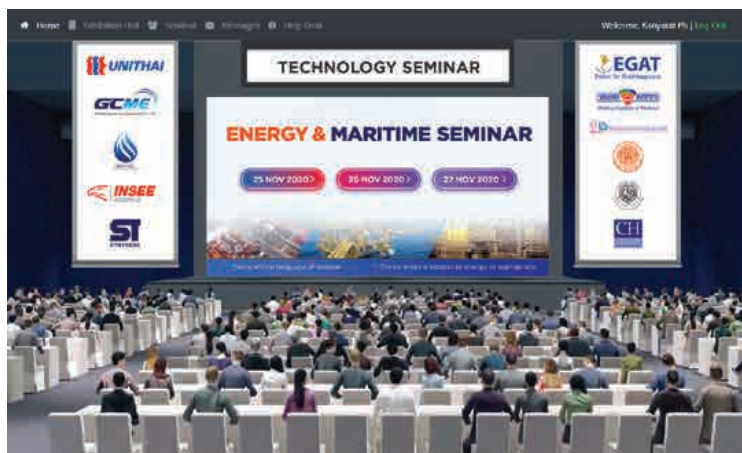
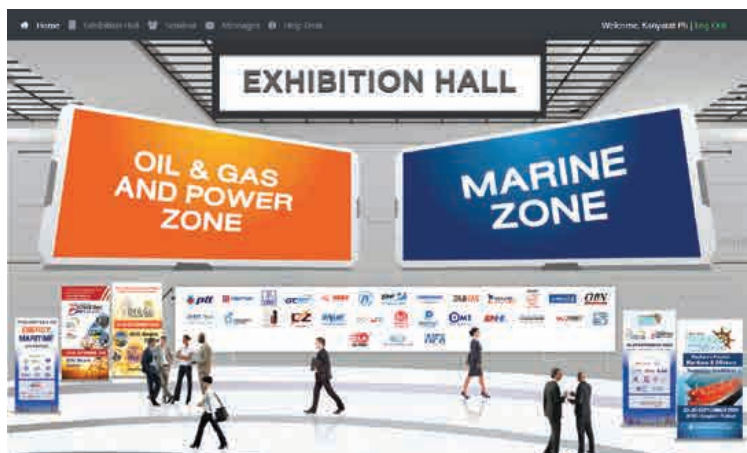
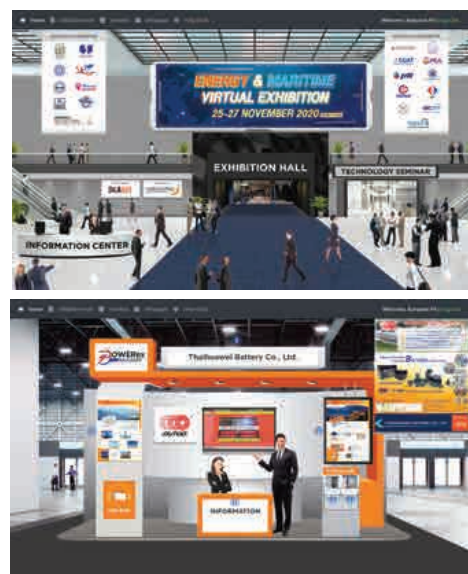


### ENERGY & MARITIME SEMINARS ONLINE





# ENERGY & MARITIME VIRTUAL EXHIBITION



**Energy & Marine Virtual Exhibition** has been customized to work simultaneously with the physical exhibition. Its primary aim is to connect both exhibitors and international buyers who do not wish to travel. And this exclusive online exhibition plus digital showcase service, for you to find suppliers suited to your industry and business needs.

The platform is the online exhibition plus digital showcase that has a place on 25-27 November 2020 (10.30 AM. - 5 PM. GMT+7 Bangkok Time), along with the physical exhibitions at BITEC, Bangkok, Thailand. This dynamic virtual event allows you to interact virtually with quality exhibitors and suppliers.

**Energy & Marine Virtual Exhibition** platform will give companies the opportunity to meet with contacts from all over sixty exhibiting companies of exhibiting companies and 6,073 trade professionals to engage and do business with key oil, gas and energy companies in a cost-effective manner anytime and anywhere from any device with an internet connection.

## EXHIBITING COMPANIES BREAKDOWN BY GEOGRAPHY

**87% SOUTHEAST ASIA    8% ASIA    3% EUROPE    1% OCEANIA    1% THE AMERICAS**



# REMOTE EXHIBITING

## (STAY SAFE, STAY CONNECTED PACKAGE)

Due to the unique pandemic environment, we had international exhibitors who preferred to set up their booths and monitor it remotely through our professionally trained on site translators. They were able to connect to the visitors via video calls and answer questions LIVE! with the help of our translators who man the booth during the whole duration of the event. There are always alternative ways to do businesses remotely, and we are at the forefront of such solutions!

For Stay Safe, Stay Connected Package Enquiries  
[thai@asiafireworks.com](mailto:thai@asiafireworks.com)



***IT'S BUSINESS AS USUAL!***  
***STAY HOME WHILE WE BRING THE CLIENTS TO YOU!***



BASIC EXPLANATION OF YOUR PRODUCTS



PULLING VISITORS TO YOUR BOOTH



ARRANGING FOR VIDEO CALLS



## EXHIBITION PHOTO





# HIGHLIGHTS OF THE THAILAND ENERGY SEMINARS 2020



## KEYNOTE SPEAKER



### POWER PLANT SYSTEM STABILITY AND RELIABILITY IMPROVEMENT

#### MR. KHACHORN WORAPAN

Engineer level 10, Power Plant Control System and  
Renewable Energy Maintenance Department, Electrical Maintenance  
Division Electricity Generating Authority of Thailand (EGAT)



SEMINARS HIGHLIGHTS OF ELECTRICITY GENERATING AUTHORITY OF THAILAND (EGAT)

# HIGHLIGHTS OF THE IMPRESSIVE TECHNICAL PRESENTATIONS BY EXHIBITORS

## KEYNOTE SPEAKERS



### THE VALUE OF COOLING WITH THAI INNOVATION FOR CLEAN AND SUSTAINABLE ENERGY

#### MS. PHATTHIMA RATANATRAKUL

GC Maintenance and Engineering Company Limited



### HOW THE (IOT) MERGES INTO A HYBRIDIZED RENEWABLE (SOLAR/BIODIESEL GENSET/BATTERY) OFF-GRID POWER SYSTEM

#### ASSOC. PROF. DR. PIYAPONG HUNPINYO

Division of Chemical and Process Engineering Technology (CPet)  
Faculty of Engineering and Technology, KMUTNB





# PUBLICITY & MEDIA

## TRADE MEDIAS

**OIL & GAS**  
TODAY

**Worldoils**

**ASIA MARINE**

**MARITIME VOICE** INDONESIA  
Maritime • Shipbuilding • Offshore • Naval

**energy global news**  
the quest for energy

**MAPS & GLOBE**  
SPECIALISTS IN MAP SOLUTIONS

**ASIAN MANUFACTURERS**

**PI POWER INSIDER**

**CARGO**  
Connections

**Brandex**  
Directory Group

## MEDIA PARTNER POWEREX 2020

### EXHIBITIONS AND CONFERENCES



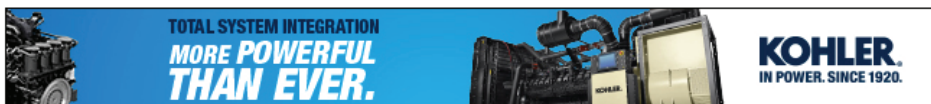
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### SMART ENERGY

#### Bosch planning Fuel Cell Power Stations in 2024



German technology company Bosch is ramping up stationary fuel cell efforts, announcing this week plans to begin full-scale production of distributed power stations based on solid oxide fuel-cell (SOFC) technology in 2024. Bosch is intensify more ...

December 10, 2020

(0) comments

» Siemens Gamesa powers carbon-free future with...

» Asia's Hydrogen Sector has lessons to l...

» Black & Veatch Solar Announces Callahan

» Australia plans three new Hydrogen hubs

### Event Partners

**EP Shanghai 2019**  
Nov 6-8 Shanghai

**POWERex**  
MYANMAR 2019

**Electric MYANMAR 2019**

**OIL & GAS**  
THAILAND 2019

**POWERex**  
ASIA 2019

**POWERex**  
ASIA 2019

**POWERWEEK**  
AFRICA

## 12



# ADVERTISING & ONLINE INVITING

## EMAIL CAMPAIGNS

**30+**

EMAIL CAMPAIGNS

**59,784**

TOTAL DATABASE REACH



## E-INVITATION DIRECT INVITING

**60,000**

COPIES E-INVITATION

**60,000+**

INDUSTRY PROFESSIONALS  
DATABASE



## OUTDOOR MEDIA

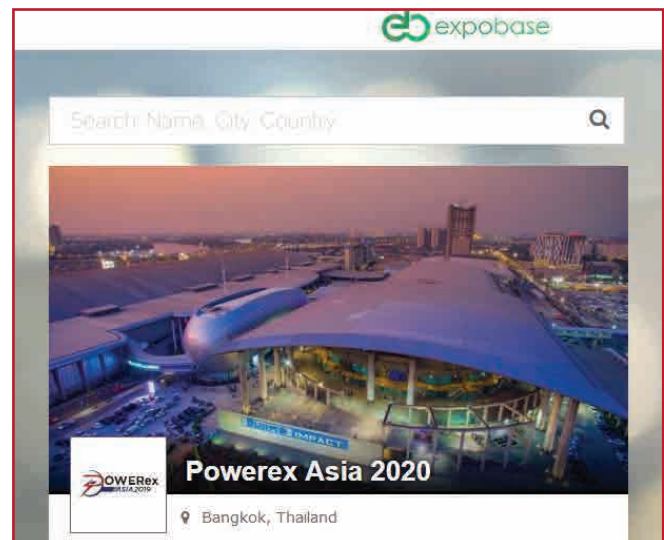
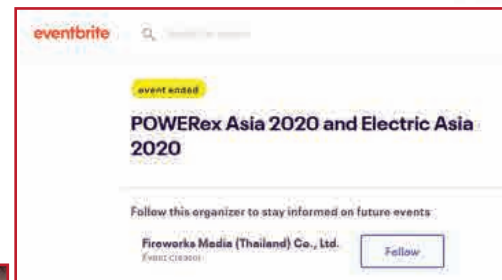
**300,000+**

TOTAL AUDIENCE REACH OF  
ALL OUR ADVERTISEMENTS





# MEDIA COVERAGE



# THANK YOU TO OUR 2020 SUPPORTING ASSOCIATIONS & MEDIA PARTNERS

## OFFICIALLY SUPPORT BY



Ministry Of Energy



Ministry of Industry



Provincial Electricity  
Authority



Electrical and  
Electronics Institute



TARA Thai Automation and  
Robotics Association



Thai Association of  
Boiler and Pressure Vessel

## SEMINAR PARTNERS



Electricity Generating Authority of Thailand



King Mongkut's University of Technology North Bangkok  
Rayong Campus

## MEDIA PARTNERS



## OFFICIAL FREIGHT FORWARDER OFFICIAL CONTRACTOR



## ORGANIZED BY



# SEE YOU AT POWEREX ASIA 2021



## 3-5 NOVEMBER 2021

BITEC, Bangkok, Thailand

[www.asiapowerexpo.com](http://www.asiapowerexpo.com)

CONTACT US FOR FURTHER INFORMATION

TEL (+66) 2 513 1418

EMAIL [THAI@ASIAFIREWORKS.COM](mailto:THAI@ASIAFIREWORKS.COM)

## OUR INTERNATIONAL OFFICES



**Thailand (Organizer)**  
**Fireworks Media (Thailand) Co., Ltd.**

Tel: (+66) 2 513 1418

Fax: (+66) 2 513 1419

Email: [thai@asiafireworks.com](mailto:thai@asiafireworks.com)

**Singapore (Head Office)**  
**Fireworks Trade Media Pte Ltd**  
Phone: (+65) 6100 9101  
Email: [sg@asiafireworks.com](mailto:sg@asiafireworks.com)

**Australia**  
**Fireworks Australia**  
Tel: (+61) 3 90431879  
Email: [aust@asiafireworks.com](mailto:aust@asiafireworks.com)

**Bangladesh**  
**Savor International Limited**  
**(Partnership Office)**  
Tel: (+880) 1714119552  
Email: [md@savorbd.com](mailto:md@savorbd.com)

**China**  
**Fireworks China**  
Tel: (+86-27) 52345510 / 52345512  
Fax: (+86-27) 87186718  
Email: [china@fireworks-cn.com](mailto:china@fireworks-cn.com)

**India**  
**Fireworks Trade Media Group**  
**(India Office)**  
Tel: (+91) 9156451318  
Email: [india@asiafireworks.com](mailto:india@asiafireworks.com)

**Indonesia**  
**PT FireWorks Indonesia**  
Tel: (+62-21) 2605-1028  
(+62-21) 2605-1029  
Email: [info@asiafireworks.com](mailto:info@asiafireworks.com)  
**BATAM BRANCH OFFICE**  
Tel: (0778) 4883759 / (0778) 4883726  
Email: [batam@asiafireworks.com](mailto:batam@asiafireworks.com)

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**NRG Exhibitions (M) Sdn Bhd**  
Tel: (+603) 6151 9178  
Email: [info@nrg-expo.com](mailto:info@nrg-expo.com)

**Myanmar**  
**Fireworks Myanmar**  
Tel: (+95) 1 860 5200  
(+95) 1 860 5201  
Hp: (+95) 9 2501 75661  
Email: [myanmar@asiafireworks.com](mailto:myanmar@asiafireworks.com)

**Philippines**  
**Fireworks Trade Exhibitions & Conferences Philippines, Inc.**  
Phone: (+632) 7902 0900 ext 115  
Fax: (+632) 7902 0949  
Email: [phil@asiafireworks.com](mailto:phil@asiafireworks.com)

**Vietnam**  
**Fireworks Trade Media Co., Ltd**  
Tel: (+84) 28 6287-8196  
Fax: (+84) 28 6287-8160  
Email: [viet@asiafireworks.com](mailto:viet@asiafireworks.com)